

Judo Ontario Strategic Plan

2025 - 2028



Ontario
Region
Mascot

Mission and Vision

Mission:

Judo Ontario is a community-driven association where dedicated volunteers and professional staff work together to lead, develop athletes, and promote judo as a lifelong sport. We are committed to creating positive judo experiences for all Ontarians.

Vision:

To cultivate a vibrant Judo community through inclusive membership, strong support systems, and a commitment to high-performance excellence.



Values

Mutual welfare and benefit - 自他共栄: Honour the importance of benefiting both oneself and others through judo.

Integrity and Ethics - 誠実倫理: Maintain transparency, fairness, and high ethical standards, while promoting fair play and strong sportsmanship.

Inclusivity - 包摂性: Strive to create an environment where individuals feel a genuine sense of belonging.

Respect - 尊敬: Nurture a culture of mutual respect among athletes, coaches, officials, and volunteers.

Friendship - 友情: Build camaraderie and lasting connections through shared experiences and mutual support.

Excellence - 優秀: Encourage and support the pursuit of excellence in athletes, coaches and across the organization.



For ALL Ontarians




Strategic Plan: Pillars Overview

A photograph of a karate training session in a large hall. Several people in white and blue karate uniforms are standing on a red and yellow mat. In the foreground, the backs of several people sitting on the floor are visible.

Membership

A photograph of two judo athletes sparring. One athlete in a white gi is performing a throw on an athlete in a blue gi. They are on a blue mat.

Support & Sustainability

A photograph of a judo competition. Two athletes are on the mat; one in a blue gi is in a dominant position over an athlete in a white gi. The Olympic rings logo is visible in the background.

High Performance

Pillar 1: Membership - Objectives

Programs and services to support existing clubs and members and attract new judo participants.

1.1 – Club Development

Support existing clubs and the development of new clubs

1.3 – Member Retention

Continue to grow membership by improving member retention

1.2 – Promotion

Promote judo within the province

1.4 – Diversity

Promote diversity within Judo Ontario



Pillar 2: Support & Sustainability - Objectives

People, structures and systems to support and sustain Judo Ontario

2.1 – Organizational Capacity

Strengthen organizational capacity and infrastructure

2.3 – Safe Sport

Foster a culture that is safe and inclusive through safe sport policies and education

2.2 – Referees

Support referee development and retention

2.4 – Communication

Enhance organizational communication strategies



Pillar 3: High Performance - Objectives

Programs supporting aspiring Olympic and Paralympic athletes.

3.1 – International Success

Increase the number of Ontario athletes competing at the international level

3.3 – HP Pathway

Strengthen the pathway for youth athletes to transition to high performance

3.2 – HP Programming

Ensure appropriate training and competition is accessible for all identified high performance judokas

3.4 – Culture of Excellence

Foster a culture of excellence and continuous improvement




Action Plan

A photograph of a karate training session in a large hall. Several people in white and blue karate uniforms are standing on a red and yellow mat. In the foreground, the backs of several people sitting on the floor are visible.

Membership

A photograph of two judo athletes sparring. One athlete in a white gi is performing a throw on an athlete in a blue gi. The background is a plain wall.

**Support &
Sustainability**

A photograph of a judo competition. Two athletes are on the mat; one in a blue gi is in a dominant position over another in a white gi. The Olympic rings logo is visible in the background.

**High
Performance**

Pillar 1: Membership - Action Plan

1

Create and implement an annual membership satisfaction survey.

2

Create a membership benefits info package to post on the website and send to members

3

Increased focus on social media channels to bring attention to judo in Ontario (Facebook, Instagram, Youtube, etc).

4

Expand resource library and share tools to support the development and promotion of member clubs

5

Continue to promote the development of kata at clubs, clinics and competitions.

6

Promote coach education through NCCP courses, judo specific workshops and professional development opportunities.

7

Continue to implement opportunities for female-focused activities (training sessions, clinics, and camps).

8

Create opportunities for Para VI Judo events and programming.

9

Explore opportunities to support access to judo for a variety of equity deserving groups.



Pillar 2: Support & Sustainability - Action Plan

1

Ensure adequate administrative staff to support organizational requirements.

2

Maintain current grant funding and explore areas to expand grant opportunities.

3

Continue volunteer recognition program and explore new ways to enhance the experience of volunteers.

4

Expand collaboration with the Regional Directors Committee to enhance programming in non-GTA regions.

5

Regular review of safe sport policies and procedures, with routine compliance checks for clubs, coaches, staff and volunteers.

6

Explore ways to improve recruitment, retention and training of referees.

7

Host regular town hall meetings for dojos to discuss best practices and engage directly with Judo Ontario.

8

Integrate KPI reporting into quarterly Board of Directors meetings.

9

Initiate governance review.



Pillar 3: High Performance - Action Plan

1

Offer comprehensive training and competition program to identified athletes through the RTC – High Performance Program.

2

Maintain partnerships with Judo Canada and CSIO to support the Regional Training Centre.

3

Refine and promote the Judo Ontario Pathway to Excellence, a guide for aspiring high performance athlete development.

4

Explore options for Team Ontario programs to identify and support athletes on the Judo Ontario Pathway to Excellence.

5

Continue talent ID and recruitment through provincial & open mat training, club visits, and JO Youth Academy.

6

Offer regional training sessions with Judo Ontario Coaches

7

Expand Judo Ontario coach outreach sessions with identified clubs.

8

Expand Club A tournament schedule to at least 6 events per year with 2 outside the GTA region.

