Judo Ontario Strategic Plan

2025 - 2028





Ontario Region Mascot

Mission and Vision

Mission:

Judo Ontario is a communitydriven association where dedicated volunteers and professional staff work together to lead, develop athletes, and promote judo as a lifelong sport. We are committed to creating positive judo experiences for all Ontarians.

Vision:

To cultivate a vibrant Judo community through inclusive membership, strong support systems, and a commitment to high-performance excellence.



Values

Mutual welfare and benefit - 自他共栄: Honour the importance of benefiting both oneself and others through judo.

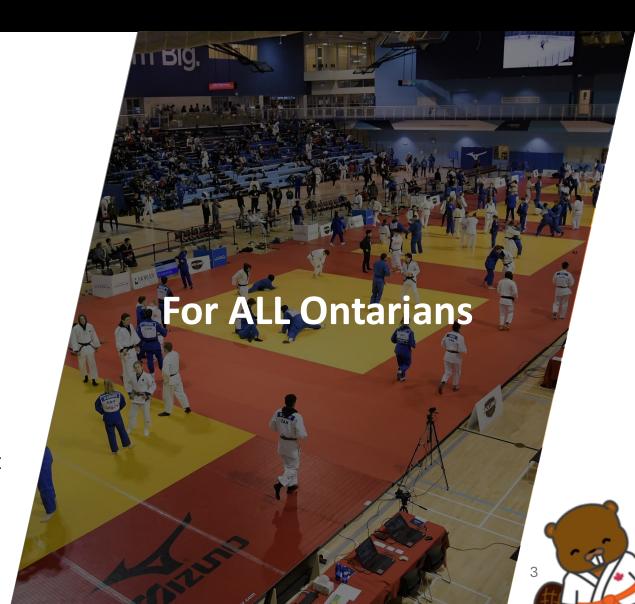
Integrity and Ethics - 誠実倫理: Maintain transparency, fairness, and high ethical standards, while promoting fair play and strong sportsmanship.

Inclusivity - 包摂性: Strive to create an environment where individuals feel a genuine sense of belonging.

Respect - 尊敬: Nurture a culture of mutual respect among athletes, coaches, officials, and volunteers.

Friendship - 友情: Build camaraderie and lasting connections through shared experiences and mutual support.

Excellence - 優秀: Encourage and support the pursuit of excellence in athletes, coaches and across the organization.



Strategic Plan: Pillars Overview



Pillar 1: Membership - Objectives

Programs and services to support existing clubs and members and attract new judo participants.

1.1 – Club Development

Support existing clubs and the development of new clubs

1.3 – Member Retention

Continue to grow membership by improving member retention

1.2 – Promotion

Promote judo within the province

1.4 – Diversity

Promote diversity within Judo Ontario



Pillar 2: Support & Sustainability - Objectives

People, structures and systems to support and sustain Judo Ontario

2.1 – Organizational Capacity

Strengthen organizational capacity and infrastructure

2.3 – Safe Sport

Foster a culture that is safe and inclusive through safe sport policies and education

2.2 - Referees

Support referee development and retention

2.4 – Communication

Enhance organizational communication strategies



Pillar 3: High Performance - Objectives

Programs supporting aspiring Olympic and Paralympic athletes.

3.1 – International Success

Increase the number of Ontario athletes competing at the international level

3.3 – HP Pathway

Strengthen the pathway for youth athletes to transition to high performance

3.2 – HP Programming

Ensure appropriate training and competition is accessible for all identified high performance judokas

3.4 – Culture of Excellence

Foster a culture of excellence and continuous improvement



Action Plan



Pillar 1: Membership - Action Plan

Create and implement an annual membership satisfaction survey.

Create a membership benefits info package to post on the website and send to members

Increased focus on social media channels to bring attention to judo in Ontario (Facebook, Instagram, Youtube, etc).

Expand resource library and share tools to support the development and promotion of member clubs

Continue to promote the development of kata at clubs, clinics and competitions.

Promote coach education through NCCP courses, judo specific workshops and professional development opportunities.

Continue to implement opportunities for female-focused activities (training sessions, clinics, and camps).

Create opportunities for Para VI Judo events and programming.

Explore opportunities to support access to judo for a variety of equity deserving groups.



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Pillar 2: Support & Sustainability - Action Plan

Ensure adequate administrative staff to support organizational requirements.

Maintain current grant funding and explore areas to expand grant opportunities.

Continue volunteer recognition program and explore new ways to enhance the experience of volunteers.

Expand collaboration with the Regional Directors Committee to enhance programming in non-GTA regions.

Regular review of safe sport policies and procedures, with routine compliance checks for clubs, coaches, staff and volunteers.

Explore ways to improve recruitment, retention and training of referees.

Host regular town hall meetings for dojoshus to discuss best practices and engage directly with Judo Ontario.

Integrate KPI reporting into quarterly Board of Directors meetings.

Initiate governance review.



Pillar 3: High Performance - Action Plan

Offer comprehensive training and competition program to identified athletes through the RTC – High Performance Program.

> Maintain partnerships with Judo Canada and CSIO to support the Regional Training Centre.

Refine and promote the Judo Ontario Pathway to Excellence, a guide for aspiring high performance athlete development.

Explore options for Team Ontario programs to identify and support athletes on the Judo Ontario Pathway to Excellence.

Continue talent ID and recruitment through provincial & open mat training, club visits, and JO Youth Academy.

Offer regional training sessions with Judo Ontario Coaches

Expand Judo Ontario coach outreach sessions with identified clubs.

Expand Club A tournament schedule to at least 6 events per year with 2 outside the GTA region.

